

Household Waste Sites Commercial Vehicle and Trailer Permit Scheme Herefordshire and Worcestershire

Key Points

Permits

- Since the scheme started we have issued permits to almost 20,000 applicants.
- 90% of these have been standard 4 or 8 permit issues.
- Only 10% of all issued permits have been emergency permits. This rate has been decreasing from 700 per week at the start of the scheme to less than 300 in September.
- The number of 1st applications issued has reduced from 500 per week to less than 200 per week
- Renewal permits have been increasing from 100 per week to 130 per week.
- 10% of all applicants have applied for second applications, and less than 1% have applied for third application.

Marketing

- The number of CVT Permit enquiry calls received has decreased from 1539 in April (at the introduction of the scheme) to just 217 during September.
- The majority of callers heard about the scheme either via word of mouth (42%) or directly from a visit to the HWS(30%).
- The most effective of the published marketing methods was the newspaper adverts followed by the website.
- The radio advert was the least cited method of hearing about the scheme.

Usage on site

- On average 17 permits are used each day on each site.
- The most permits are used at Rotherwas, Leominster, Hill & Moor and Malvern.
- On surveyed sites the percentage of commercial vehicles & trailers has decreased

Vehicle Type

- Commercial vehicles account for 53% of all applications and trailers 42%. The remaining 3% is hired vehicles.
- The most popular commercial vehicles to apply for CVT permits are as follows:
 - Ford Transit
 - Mitsubishi L200 pickup
 - Volkswagen Transporter

- The most popular vehicles and trailers to apply for CVT permits are as follows:
 - Landrover Discovery
 - Ford Mondeo
 - Vauxhall Astra
- Pick-ups (all types) make up 9.6% of all applications.
- Landrovers (all types) make up 2.6% of all applications..

Waste Tonnages (May – Oct 2007)

- Since the Residents Permit scheme started there has been a reduction in material accepted into the Quantry Lane HWS by 50%, and a reduction at Redditch HWS by 11%.
- At all the HWS in Herefordshire and Worcestershire there has been a reduction in tonnage accepted by 15%.
- Excluding the high tonnage reduction at Redditch and Quantry, there has been a total reduction in waste accepted by all other sites by 12%.

- This reduction equates to over 7446 tonnes of waste.
- This has had a cost saving to the council of £499,826.
- The estimated saving to the council for the financial year 2007-8 is £871,000
- The total cost to administer the scheme until March 2008 has been £240,000